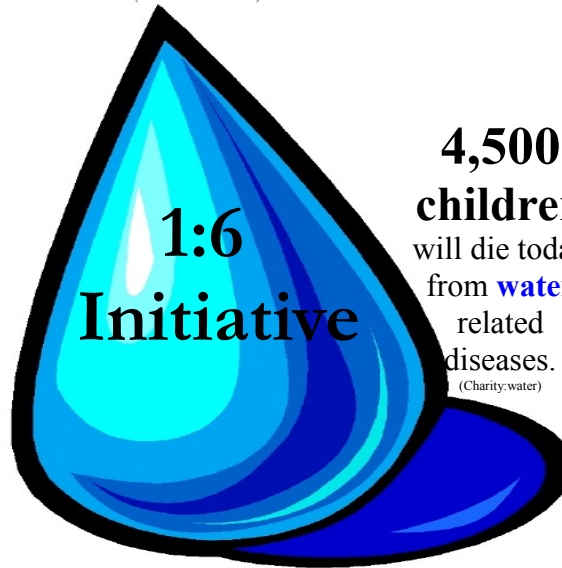


\$5 = clean **water** for **1** person for **LIFE**
(Lifewater International)

150 Gallons
The amount of **water**
an average America

5 Gallons
The amount of water
an average person in a
developing nation will
struggle to find per
day.
(Charitywater).



4,500
children
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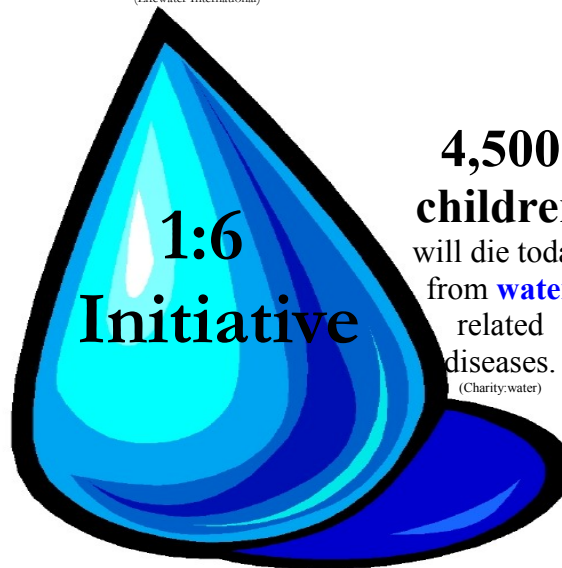
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The **1:6 INITIATIVE** is all about **WATER!**

1:6 aims to bring awareness to **Global Water Concerns**, **educate the APU community** about those concerns, **raise funds to bring relief** to people affected by this epidemic, & to **promote an intentional change** in water conservation in our own community.

World Water Statistics:

1.1 billion people (or **1 in 6** people) globally lack access to **clean drinking water** (Charity: Water)

The world is 70% water but **less than 1%** of the world's fresh water
(or about 0.007% of all water on earth)

is readily accessible for direct human use (World Health Organization)

The average 5 minute shower uses **12.5-50 gallons** of water.

Small things you can do to help:

Give up **1 specialty coffee drink** a week & donate the \$ to the **1:6 Initiative**

Drink **water** from the tap or purchase a water filter

Match your **monthly water bill** and donate to a cause

Recycle and donate the proceeds to the **1:6 Initiative**

Commit to give **\$20 a month** to an organization that builds wells in water scarce locations

Don't leave the **water running** while you are brushing your teeth or washing dishes

Take **showers** less frequently, challenging yourself to spend no more than **5 minutes** showering

Upcoming 1:6 Initiative Events

Film Screening: Flow A look at the growing privatization of the world's water supply with a focus on politics, pollution, human rights, & the emergence of a world water cartel.

Fundraising: Multiple fundraising & educational opportunities will be presented to the community through Student Life offices & Residence Life communities.

Presentation of Student Papers: APU students present their research on water related topics.

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